

Perry's Solutions, LLC

Quarterly Newsletter

February 2011

Welcome to our newsletter. It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (i.e. LinkedIn, Twitter) or forward it.

NEW PRODUCT DEVELOPMENT (NPD) PRESENTATION

At the March 14 ASQ conference, Perry will be presenting an “Excellence Framework for New Product Development.” The post-recession economy will be sparked by Innovation, yet it is full of challenges. Project delays miss the market opportunity for the present project and hamper the start of the next project creating a re-plan before it even begins. The pressure to finish creates short cuts and mistakes, thus extra post-launch support. If you want progress in these areas, give us a call to discuss your situation.

NEW PRODUCT DEVELOPMENT ONLINE SURVEY PARTICIPATION

The NPD arena is a silent community. No one likes to admit failure, and no one wants to expose the new products they are working on. We have created an online survey to help shine some light on the situation. Focus is on requirements, planning and project execution. Use the following link by the end of March to join in the survey – <http://www.surveymonkey.com/s/B8MJCFC> or find it on our website. All participants that provide an email address will receive a copy of the final results.

VIRTUAL DESIGN OF EXPERIMENTS (DOE)

Having coached 100s of projects, we get to see many unique applications. One I helped with is shown in the following paper <http://static.msi.umn.edu/rreports/2003/121.pdf> published through the University of Minnesota. It shows the benefit of using DOE with a computer simulation. This early stage application can provide a much better first prototype which will then reduce the overall development time. If you would like to understand the science behind your product performance, give us a call to find out how.

Have a great day!



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Solving NPD design, execution and re-plan situations

Referrals appreciated

speed, expertise, confidence